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# Blog Content



# We Create your Digital Journey.

Providing personalised digital marketing expertise to brands, matching their objectives alongside their budgets to form the basis for successful long-term relationships.



## Social Network Solutions (SNS) Specialist Services

We are a leading creative digital marketing agency specialising in social media influencer management.



### Social Media

- In-house team of industry experts.
- Create and implement bespoke social media strategies & proposals.
- Design bespoke or custom content.
- Full campaign reporting.



### Influencer Marketing

- In-house Influencer Marketing and Campaign Management experts.
- Event Management specialists.
- Create and implement bespoke Influencer campaigns and trips.
- Full campaign reporting.



### Email Marketing

- Create and implement email marketing strategies.
- A/B testing capabilities.
- Campaign automation.
- Design, code & send in-house.



### Community Marketing

- Brand Awareness and exposure across our in-house community pages.
- Facebook pages totalling 4 million followers across fashion, travel, lifestyle and food.
- Dedicated in-house website and Instagram marketing for additional exposure.



### Web Design & Hosting

- Dedicated in-house web specialists.
- Hosting on our dedicated server.
- Automatic failover back-ups.
- SSD Storage & security.
- Website build and maintenance.
- In-house design work to include apps, banners and newsletters.



### Blog Writing

- Blog content.
- Creative copy writing.



WHAT WE DO

S E A M S  
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D. THOMAS  
CLINIC

THE ORIGINAL  
**HAWKINS**  
BORN IN LONDON  
SHARP & GROOM  
**BRIMBLE**



**NICKY  
CLARKE**

THE  
MERCANTILE  
LONDON



MAYAMIKO

*Roulette*



**HARBER**  
LONDON

TRUSTED BY



WHAT WE DO

# Blog Services.

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OUR SERVICES



## Why Utilise Your Blog?

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Creating a lifestyle around your brand nowadays is the best way to secure a loyal following that will regularly depend on you for interesting content with great products to match.

Creating a blog via your website is a great way to achieve an extra dimension to your business whilst organically increasing SEO by using industry-relevant keywords specific to your brand.

Our blog contributors enjoy writing on a variety of subjects, and are able to provide exciting content for your blog whenever needed. The cost of this service is dependant on your required word count, research and image specifications and can be utilised within a monthly package or on an ad-hoc basis if preferred.



## Copywriting Services

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Quality copy is an essential ingredient in creating a bond with your customers, both in initially gaining their trust and later in sustaining their loyal patronage.

We live in an era of sound bites and 140 character messages, but good writing still matters when it comes to marketing your business. In fact, some would argue it's more important than ever in today's competitive landscape, especially with the burgeoning role of social media.

Establish credibility as an industry authority with our copywriting services, helping you to differentiate your business from its many competitors and establish credibility as an industry authority.

Proven to improve conversion rates of prospects to customers, our in-house team are well equipped to provide copy that keeps your marketing strategy in mind. We understand various marketing concepts and our content is created utilising your business vision, features, target audience, and benefits for the market.





# Packages & Pricing.

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# Blog and Copywriting

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Blog post (250 word): Prices from £200 per blog.

Blog post (500 word): Prices from £300 per blog.

Blog Package of 4 blog posts (250 words): £600 (Save £200).

Blog Package of 4 blog posts (500 words): £900 (Save £300).

Blog Package of 12 blog posts (250 words): £1,800 (Save £600).

Blog Package of 12 blog posts (500 words): £2,800 (Save £800).

CopyWriting for Web: Price on request.

CopyWriting for Print: Price on request.



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