MFM are an online Men’s Fashion Magazine, covering a wide variety of topics such as trends, style tips, fashion news, and the latest sale offers. MFM has been labelled the number one online resource for Men’s Fashion. Driven by a group of fashion enthusiasts, our team work hard providing you with regular content to enhance your personal style.
BRAND REACH

@MensFashionMagazine
363K Likes
570K Total Unique Reach Monthly

@MensFashionMag
52K Followers
264K Impressions Monthly
66K Impressions Weekly

MensFashionMagazine.com
30K Unique Monthly Visitors
15K Subscriptions to MFM Newsletter

@Mfminstagram
18K Followers
264K Impressions Monthly
66K Impressions Weekly

@MensFashionMag
52K Followers

570K+ Total Readers Worldwide
**WORLDWIDE**

- **USA** - 36.85% (184,255)
- **UK** - 14.52% (72,580)
- **SPAIN** - 5.89% (29,469)
- **FRANCE** - 5.39% (26,960)
- **MIDDLE EAST** - 3.68% (18,432)
- **REST OF EUROPE** - 1.16% (8,026)
- **SOUTH AMERICA** - 1.10% (5,500)
- **ASIA** - 4.71% (23,529)
- **REST OF THE WORLD** - 26.42% (132,273)

**AGE BREAKDOWN**

- 18 - 24: 24%
- 25 - 34: 45%
- 35 - 44: 12%
- 45 - 54: 4%
- 55 - 64: 1%

**GENDER BREAKDOWN**

- Male: 89%
- Female: 11%
To celebrate the launch of ASOS x Ovie Soko, we were invited down to their Camden Showroom to sneak a preview at their collaborative capsule collection. From this we had exclusive access to the campaign imagery and curated our own online article to showcase the collection launch.

Partnering up with AllSaints, MFM had the pleasure to create our own exclusive campaign to showcase their latest range of Watches for 2019 to share across our website and social platforms, all within the social content package.

In collaboration with Gentleman’s Box, we were able to showcase our Deluxe Social Content Package by creating our own unique Moving Campaign Imagery to share across socials, and run alongside our Website Article and Newsletter Feature. With this we are able to share with our loyal readers the Gentleman’s Box and its contents.

At MFM we were delighted to be invited to film alongside the iconic cast of the hit Channel 5 show, The Gadget Show. To celebrate their special “VERSUS” episode, our brilliant Styling team were challenged to take on Craig Charles in an epic grooming battle of Pros vs Amateurs.
In partnership with Skechers, we were invited down to their AW19/SS20 Press Event. Our videography and content team went along and captured campaign content and imagery to share between MFM and Skechers across our social platforms.
Basic Social - £750+vat
X1 Website Feature
X1 Instagram Post
X1 Instagram Story
X1 Facebook Post
X1 Newsletter Feature

Basic Social + Competition - £1000+vat
X1 Website Feature / Product Review
X1 Instagram Post
X1 Instagram Story
X1 Facebook Post
X1 Newsletter Feature
X1 Competition held across socials

Basic Content Package - £1,250+vat
X1 Website Feature / Product Review
X1 Instagram Post
X1 Instagram Story
X1 Facebook Post
X1 Newsletter Feature
Content Creation and Still Campaign Imagery

Deluxe Content Package - £1,500+vat
X1 Website Feature / Product Review
X1 Instagram Post
X1 Instagram Story
X1 Facebook Post
X1 Newsletter Feature
Content Creation, Moving and Still Campaign Imagery
**Press and Socials Package - £5,000**

- Press Event Coverage
- Video Editing and Creation
- X1 Website Feature / Product Review
- X1 Instagram Post
- X1 Instagram Story
- X1 Facebook Post
- X1 Newsletter Feature
- Content Creation and Moving and Still Campaign Imagery

**Interview and Press Coverage - £5,500**

- Press Event Coverage / Interview
- Video Editing and Creation
- X1 Website Feature / Product Review
- X1 Instagram Post
- X1 Instagram Story
- X1 Facebook Post
- X1 Newsletter Feature
- Content Creation and Moving and Still Campaign Imagery

**Tailored Collaboration - POA**

- Capsule Range / Selection "MFM's Favourites"
- Press Event Coverage / Interview
- Video Editing and Creation
- X1 Website Feature / Product Review
- X1 Instagram Post
- X1 Instagram Story
- X1 Facebook Post
- X1 Newsletter Feature
- Content Creation and Moving and Still Campaign Imagery
Getting in contact with us at MFM couldn’t be any easier!

Give Us A Call: +44(0)1603 622743

Upon leaving a voicemail, we’ll aim to get back to you within 24 hours.

For advertising contact us at:
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For potential contributions and editorials send an email to:
collaborations@mensfashionmagazine.com

Send us a letter or a product for review:
Social Network Solutions
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